

**Personal data**

Last name: Roux  
 First name: Michel  
 Date of birth: February 10, 1956  
 Citizenship: Swiss  
 Civil status: Married

Adresse: Claridenstrasse 12  
 Postal Code: 8307  
 City: Effretikon  
 Country: Switzerland

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Languages: German (mother tongue), English (1), French (2), Italian (4)  
 1=excellent, 2=good, 3= satisfactory, 4=basic knowledge

**Professional status**

- Agricultural Economist, Rural Sociologist, Dr. sc. ETH Zurich
- Managing director & Owner of MRiX Projektmanagement und Moderation GmbH
  - Co-President of Food Forum Zurich
  - Lecturer at the Zurich University of Applied Sciences ZHAW
  - Agribusiness & Food Sector Expert of Switzerland Global Enterprise
  - Senior Business Consultant of Altran Switzerland AG
  - Business Partner of Communardo Software Ltd.

**Expertise**

Facilitating social and institutional innovations for sustainable business development in collaboration with SME, NGO's, universities, cities and regions, with a focus on the agri-food system as well as regional and community development

- Innovation and Business Model Development
- Strategic Planning and Change Management
- Project design, process facilitation and management
- Digitalization of communication and collaboration processes
- Capacity development and knowledge management
- Moderation in small to large group interventions or processes

**Professional history**

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| From 2018   | Co-President<br>Food Forum Zurich<br>Homepage: <a href="http://www.ernaehrungsforum-zueri.ch">www.ernaehrungsforum-zueri.ch</a>                  |
| From 2017   | Agribusiness & Food Sector Expert<br>Switzerland Global Enterprise<br>Homepage: <a href="http://www.s-ge.com">www.s-ge.com</a>                   |
| From 2016   | Founder and Director<br>MRiX Projektmanagement und Moderation GmbH<br>Homepage: <a href="http://www.mrix.ch">www.mrix.ch</a>                     |
| 2015 - 2018 | Board Member<br>ETH Alumni Association / Chapter Agri-food<br>Homepage: <a href="http://www.alumni.ethz.ch/en">www.alumni.ethz.ch/en</a>         |
| 2015 – 2016 | Senior Expert<br>SVIAL, the Swiss Association of Agricultural and Food Engineers<br>Homepage: <a href="http://www.svial.ch">www.svial.ch</a>     |
| 2007 – 2015 | Managing Director<br>SVIAL, the Swiss Association of Agricultural and Food Engineers<br>Homepage: <a href="http://www.svial.ch">www.svial.ch</a> |

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	2007 – 2015	Managing Editor Edition-lmz, educational material for the professional education in agriculture and gardening. Homepage: <a href="http://www.edition-lmz.ch">www.edition-lmz.ch</a>
	2002 – 2009	Board Member (President 2006 – 2008) SAGUF, Swiss Academic Society for Environmental Research and Ecology. Homepage: <a href="http://www.saguf.ch">www.saguf.ch</a>
	2000 – 2006	Board member & Instructor Further training for Forest Engineers Homepage: <a href="http://www.fowala.ch">www.fowala.ch</a>
	1999 – 2007	Founder and President Forum 21 Illnau-Effretikon for sustainable community development Homepage: <a href="http://www.forum21.ch">www.forum21.ch</a>
	1999 – 2006	Head of the Department Communication & Marketing WSL, the Swiss Federal Institute for Forest, Snow and Landscape Research. Homepage: <a href="http://www.wsl.ch">www.wsl.ch</a>
	1989 – 1999	Board member (President 1998-1999) SSA, the Swiss Society for Agricultural Economics and Rural Sociology. Homepage: <a href="http://www.sse-sga.ch">www.sse-sga.ch</a>
	1988 – 1995	Lecturer in agricultural sociology HAFL, the School of Agricultural, Forest and Food Sciences of the Bern University of Applied Sciences. Homepage: <a href="http://www.hafl.bfh.ch">www.hafl.bfh.ch</a>
	1990 – 1999	Instructor in consulting methodology AGRIDEA, the Swiss centre for Agricultural Advisory and Extension Services. Homepage: <a href="http://www.agridea.ch">www.agridea.ch</a>
	1984 – 1990	Head of Department Rural Development AGRIDEA, the Swiss centre for Agricultural Advisory and Extension Services. Homepage: <a href="http://www.agridea.ch">www.agridea.ch</a>
	1982 – 1983	Project manager for alpine herbs AGRIDEA, the Swiss centre for Agricultural Advisory and Extension Services. Homepage: <a href="http://www.agridea.ch">www.agridea.ch</a>

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<b>Research history</b>	2000 – 2006	Expert for transdisciplinary „Socio-ecological research“ Bundesministeriums für Bildung und Forschung, Germany
	1996 – 2000	Project Manager Title: Platforms for negotiations on the sustainable use of cultural landscapes“, Swiss National Science Foundation / SPP Umwelt
	1993 – 1995	Project Manager Title: Lernprozesse für eine nachhaltige Landwirtschaft in Kulturlandschaften. Swiss National Science Foundation / SPP Umwelt
	1986 – 1988	Project Manager Title: Umweltrelevantes Handeln von Landwirten“ im Rahmen des Swiss National Science Foundation / NFP 22
	1983 – 1984	Scientific Assistant Title: „Bauernfamilien mit Erwerbskombination“ Swiss National Science Foundation / NFP 10
	1981 – 1984	Scientific Assistant Evaluation of the development project „Kräuteranbau im Valle di Poschiavo“. Swiss National Science Foundation / NFP

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<b>Government activities</b>	1998 – 2006	Member (President 2000 – 2002) Nationalen Forum for ecological compensation in agriculture
	1992 – 2001	Member (Vice President 1996 – 2001) Health and environmental authorities of the city of Illnau-Effretikon

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<b>Education</b>	1993 – 1997	ETH Zürich, 8092 Zürich Doctoral thesis at the Institute for Agricultural Economics „Lernprozesse fördern für eine nachhaltige Landwirtschaft in Kulturlandschaften der Schweiz“ (Diss ETH Nr. 12028) Degree: Dr. sc. techn. ETH
	1976 – 1981	ETH Zürich, 8092 Zürich Studies in Agricultural Sciences, Major in Regional Economics Degree: Dipl. Ing.-Agr. ETH
	1973 – 1974	High School in Carney-Nadeau, Michigan, USA Exchange Student
	1972 – 1975	Gymnasium, 4142 Münchenstein Matura (Natural sciences)
	1963 – 1971	Primary and secondary School, 4153 Reinach

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**Publications  
(selected)**

- Roux M., D. Dubois, P. Fry, U. Niggli. 2009. Das Ökosystem Boden im Fokus der Agrarforschung. GAIA 18(1): 81-82
- Roux M. 2009. Nachhaltige Entwicklung an Schweizer Fachhochschulen. GAIA 18(2): 175
- Hindenlang K., Heeb J., Roux M. 2007. Transdisciplinary development of a regional forest and wildlife management strategy. In: Handbook of Transdisciplinary Research, edited by Gertrude Hirsch Hadorn et. al. Springer Science
- Roux M., Schmid Holz D. 2005. Nachhaltige Gemeindeentwicklung. Zürcher Umweltpraxis Nr. 41: 9-12
- Kytzia S., Roux M. 2004. Umweltforschung im ETH-Bereich auf Innovation ausgerichtet. GAIA 13(2): 149-152
- Heeb J., Roux M. 2002. Platforms and Innovation Co-operations for Sustainable Development of Landscapes and Regions. In: Flury M., Geiser U.: Local Environmental Management in a North-South Perspective. Issues of Participation and Knowledge Management. Vdf, Zürich, S. 121-138
- Roux M., Heeb J. 2002. Gemeinsam Landschaften gestalten. Werkzeuge für gesellschaftliches Lernen. (SPP Umwelt). Landwirtschaftliche Beratungszentrale LBL, Lindau ZH, 162 S.
- Roux, M. 1999. Angebot von neuen Landschaftsprodukten durch die Landwirtschaft in Agglomerationsräumen. In: Eidgenössische Forschungsanstalt WSL (Hrsg.) Biosphärenpark Ballungsraum. Forum für Wissen 1999, 27-35
- Roux M., Blum A. 1998. Developing standards for sustainable farming in Switzerland. In: Facilitating Sustainable Agriculture – Participatory learning and adaptive management in times of environmental uncertainty, edited by N.G. Röling an M.A.E. Wagemakers. Cambridge University Press
- Roux M. 1997. Lernprozesse für eine nachhaltige Landwirtschaft in Kulturlandschaften: Einsichten für Beratung, Forschung und Politik aufgrund einer agrarsoziologischen Fallstudie zum Pilotprojekt "Naturgemässe Kulturlandschaft Fricktal". Diss. ETH Nr. 12028. Landwirtschaftliche Beratungszentrale LBL, Lindau, 377 S.
- Roux M., Bürgin S. (Hrsg.) 1996. Förderung umweltbezogener Lernprozesse in Schulen, Unternehmen und Branchen (Themenhefte SPP Umwelt). Birkhäuser, Basel; Boston; Berlin, 203 S.
- Roux, M (1995) Landwirtschaft - Kooperation bringt mehr Natur. In: Mehr Raum für die Natur - Ziele, Lösungen, Visionen im Naturschutz, herausgegeben von U. Hintermann, M. F. Broggi, R. Locher, J. D. Gallandat im Auftrag des SBN - Schweizerischer Bund für Naturschutz. Ott, Thun